



# The 2007 International **Worship** Institute

*Presents*

## TRANSCEND 1.0

### Corporate Sponsorship Offerings & Exhibitor Information

Through the years, the IWI has become a leading center in the education and practice of worship for the Church. The curriculum of the Institute equips and trains worship leaders, music ministers, musicians, songwriters, pastors and worshipers alike with the principles and tools they need to lead and participate in worship more effectively.

#### Recent IWI Faculty Members & Guests have included:

Darlene Zschech	Jack Hayford	Chris Tomlin	Alvin Slaughter	Bob Sorge
Terry MacAlmon	Matt Redman	Vivien Hibbert	Mike Bickle	Ron Kenoly
Leann Albrecht	Darrell Evans	Bob Fitts	Israel Houghton	Ross Parsley
Paul Baloche	LaMar Boschman	Joseph Garlington	Myles Munroe	Carl Albrecht
Marco Barrientos	Morris Chapman	Parachute Band	Andrae Crouch	James Robison

2007 **TRANSCEND 1.0** Faculty members will include: **Martha Munizzi • Shane & Shane • Tim Hughes • Lindell Cooley • LaMar Boschman • many others**

**Dates:** *July 3-6 2007* • **Location:** *Gaylord Texan Resort and Convention Center*

Conveniently located near DFW Airport, on the shore of beautiful Lake Grapevine, and very near the Grapevine Mills Discount Mall, Bass Pro Shop, and the new DALLAS COWBOYS GOLF COURSE • This gleaming, climate-controlled, city-under-glass is an unbelievable facility. It's meandering river, romantic walkways, park benches, grottos, and nook-and-cranny shops and cafes have provided a wonderful home for the IWI. • To get a better look at the Gaylord, go to: <http://www.gaylordhotels.com/gaylordtexan>. Phone: Toll Free (866) 782-7897 or (817) 778-1000 • *Special room rates of \$89 per night (+ \$5 resort fee), up to 4 sharing, are available when mentioning the International Worship Institute.*

*Anticipated Registrations for 2007: 1500 - 2000 -- Anticipated Evening Attendance: 2,500*

Registrants come from many nations and all 50 states. **TRANSCEND 1.0** is designed primarily for leaders who are often the decision-makers and music buyers for the worship ministries of their church. Representing churches with an average annual budget of \$10,000 for music equipment and worship material, they minister weekly to approximately 100,000 believers.

#### **Anticipated Exhibitors:** 55 - 75

Exhibitors include music publishing companies, computer and software products, sound, video and musical equipment companies, colleges, ministries, fine arts, worship record companies and more. The Exhibit Hall is **contiguous to the stunning main ballroom!** This gives the sponsors and exhibitors great exposure and maximum traffic throughout the event. It is an outstanding opportunity for your ministry or organization to present products and services to these worship ministries.

**HERE'S HOW YOU CAN PARTICIPATE...**

# TRANSCEND 1.0

## Sponsorship Package # 1

### SPONSOR – PLATINUM LEVEL

This sponsor level will give your organization premier exposure and endorsement before the faculty, students, and guests. Sponsor may provide worship artists & musicians for one evening of worship if selected by February 28. There should be a least one major headliner for the event and it must be with the approval of **TRANSCEND 1.0**. Any honorarium and all travel related costs (hotel, air, ground transportation & meals) for artists and musicians for the evening are covered by this sponsor.

This package includes:

- **Platform presentation** – during one daytime or evening general session. Sponsor representative may address the registrants for five minutes.
- **Video spot** – shown during or immediately following the platform presentation. (DVD provided by sponsor, maximum of 2 minutes and must be approved by **TRANSCEND 1.0**)
- **Logo recognition** – Premier recognition on-site, in the printed program, as well as on all advertising materials (postcards, HTML Newsletters and E-blasts) sent out to churches and bookstores, across North America and foreign countries targeting churches, leaders, musicians and past delegates (logo submission deadline for first postcard mailing is December 15<sup>th</sup>).
- **3 workshops** (1 hour each) for product demonstration.
- **Two free exhibit spaces – Prime and High Visibility** (10 x 10) complete with operational booth (draped table, back and side curtain, chairs, company sign and electrical power) to promote and display your product or services for the four days of the conference. A special booth will be placed in the hallway (near the Artist booth) for the Premier Sponsor of each night.
- **2 full page ads** in our conference program which will be printed and distributed to all conference students (artwork must be submitted camera-ready for 7 1/4" x 10" format by May 31, 2007. Prefer MacIntosh in EPS file, PDF file, or Adobe Page Maker. Include all fonts and supporting graphics). Sponsor may elect **1 full page ad and 1 insert in each of the delegate's packages**.
- **On-site advertising** in which your company will be able to show a clip of your company and/or product. Also, name will be displayed at each of the evening sessions of **TRANSCEND 1.0**, which are also open to the general public at no charge.
- **Registration for 5** to access the conference site and any of the day clinics.
- **Website advertising** – at [worshipinstitute.com](http://worshipinstitute.com) – *for one year*.
- **Special invitation to afterglow party**

**Total Cost: \$10,000.00**

# TRANSCEND1.O

## Sponsorship Package # 2

### SPONSOR – GOLD LEVEL

This sponsor level will give your organization excellent exposure and endorsement before the faculty, students, and guests. This level is ideal for those companies providing product lines which the **TRANSCEND1.O** musicians, guest artists and faculty members will use on the platform at all general sessions. Sponsors providing backline instruments for general and evening sessions (as requested by artist's riders) will provide instruments for any workshops requesting gear.

This package includes:

- **Logo recognition** – on-site, in the printed program, as well as on all advertising materials (postcards, HTML Newsletters and E-blasts) sent out to churches and bookstores, across North America and foreign countries targeting churches, leaders, musicians and past delegates (logo submission deadline for first postcard mailing is December 15<sup>th</sup>).
- **2 workshops** (1 hour each) for product demonstration.
- **Two free exhibit spaces – Prime and High Visibility** (10 x 10) complete with operational booth (draped table, back and side curtain, chairs, company sign and electrical power) to promote and display your product or services for the four days of the conference.
- **2 full page ads** in our conference program which will be printed and distributed to all conference students. (Artwork must be submitted camera-ready for 7 ¼" x 10" format by May 31, 2007. Prefer MacIntosh in EPS file, PDF file, or Adobe Page Maker. Include all fonts and supporting graphics). Sponsor may elect **1 full page ad and 1 insert in each of the delegate's packages**.
- **On screen advertising** in which your company name will be displayed at each of the evening sessions of the conference, which are also open to the general public at no charge.
- **Registration for 4** to access the conference site and any of the day clinics.
- For those providing equipment, the use and endorsement of sponsor's equipment or product line in the main ballroom at the event (provided by sponsor).
- **Website advertising** – at [worshipinstitute.com](http://worshipinstitute.com) – *for one year*.

**Total Cost: \$5,000.00 (may be cash, services, or combination)**

# TRANSCEND 1.0

## Sponsorship Package # 3

### Sponsor – Silver Level

This category of sponsorship will give your organization excellent exposure and endorsement before the faculty, students, and guests. This level is also ideal for those organizations providing equipment product lines for platform use by **TRANSCEND 1.0** musicians, guest artists and faculty members at all general sessions.

This package includes:

- **Logo recognition** - on-site, in the printed program, as well as on all advertising materials (postcards, HTML Newsletters and E-blasts) sent out to churches and bookstores, across North America and foreign countries targeting churches, leaders, musicians and past delegates (logo submission deadline for first postcard mailing is December 15<sup>th</sup>).
- **1 workshop** (1 hour each) for product demonstration.
- **One free exhibit space** (10 x 10) complete with operational booth (draped table, back and side curtain, chairs, company sign and electrical power) to promote and display your product or services for the four days of the conference
- **1 full and 1 half page ads** in our conference program in which 1,500 copies will be printed and distributed to the conference delegates. (Artwork be submitted camera-ready for 7 1/4" x 10" format by May 31, 2007. Prefer MacIntosh in EPS file, PDF file, or Adobe Page Maker. Include all fonts and supporting graphics).
- **On screen advertising** in which your company name will be displayed at each of the four evening sessions of the event, which are also open to the general public at no charge.
- For those providing equipment, the use and endorsement of sponsor's equipment or product line in the main ballroom at the event (provided by sponsor).
- **Registration for 3** to access the conference site and any of the day clinics.

**Total Cost: \$3,500.00**

# TRANSCEND 1.0

## Sponsorship Package # 4

### Sponsor – Bronze Level

Sponsorship in this category will receive a package with the following benefits:

- **Logo recognition** - on-site, in the printed program, as well as on all advertising materials (postcards, HTML Newsletters and E-blasts) sent out to churches and bookstores, across North America and foreign countries targeting churches, leaders, musicians and past delegates (logo submission deadline for first postcard mailing is December 15<sup>th</sup>).
- **One free exhibit space** (10 x 10) complete with operational booth (draped table, back and side curtain, chairs, company sign and electrical power) to promote and display your product or services for the four days of the conference
- **1 full page ad** in our conference program in which 1,500 copies will be printed and distributed to the conference delegates. (Artwork must be submitted camera-ready for 7 1/4" x 10" format by May 31, 2007. Prefer MacIntosh in EPS file, PDF file, or Adobe Page Maker. Include all fonts and supporting graphics).
- **On screen advertising** in which your company name will be displayed at each of the four evening sessions of the event, which are also open to the general public at no charge.
- **Registration for 2** to access the conference site and any of the day clinics.

**Total Cost: \$2,000.00**

# TRANSCEND 1.0

## Advertising Packages

### On Screen Advertising (\$500.00)

This option provides a high visibility/low-cost advertising choice. Send one PowerPoint slide promoting your company, ministry or service, and **TRANSCEND 1.0** will incorporate your ad before and after each general session on a rotating basis on the big screen. Each ad will be on screen for approximately 10 seconds and will continuously rotate during the week's activities.

### Program Advertising

The **TRANSCEND 1.0** program is not only a guide to the week's activities, but becomes a valuable resource long after the event is concluded. Therefore, advertising in the program has a long and extensive impact...far beyond the actual event. Advertising space can be purchased and reserved separately at the following prices:

#### Program Printed Ads

- Full – page (7¼ X 10) black and white \$450.00
- Half – page (7¼ X 4¾ ) black and white \$250.00
- Quarter – Page (3½ X 4¾) black and white \$125.00

Artwork must be presented camera-ready. Artwork must be received by May 31, 2007.

#### Packet Inserts (approximately 2,000)

- One 8½ X 11 sheet max. (Color or Black & White) \$300.00
- Additional sheet \$100.00

Inserts must be standard weight. Inserts must be received by May 31<sup>st</sup>, 2007.

#### Booklet / Product Inserts

DVD, CD, catalogs, and other printed material may be inserted or distributed to registrants at registration or with the **TRANSCEND 1.0** program. Pricing for such services may be negotiated through the [WorshipInstitute.com](http://WorshipInstitute.com) office.

# TRANSCEND 1.0

## Exhibit Space

The Exhibit Hall is located inside the ballroom where all general sessions are held. Additionally, various food vendors are located in the exhibit hall. This creates a high-traffic, maximum visibility corridor for all exhibitors during the event (see floor plan below for approximation of layout). Exhibit costs:

- Exhibit booth space \$500.00
- Each additional continuous space \$300.00

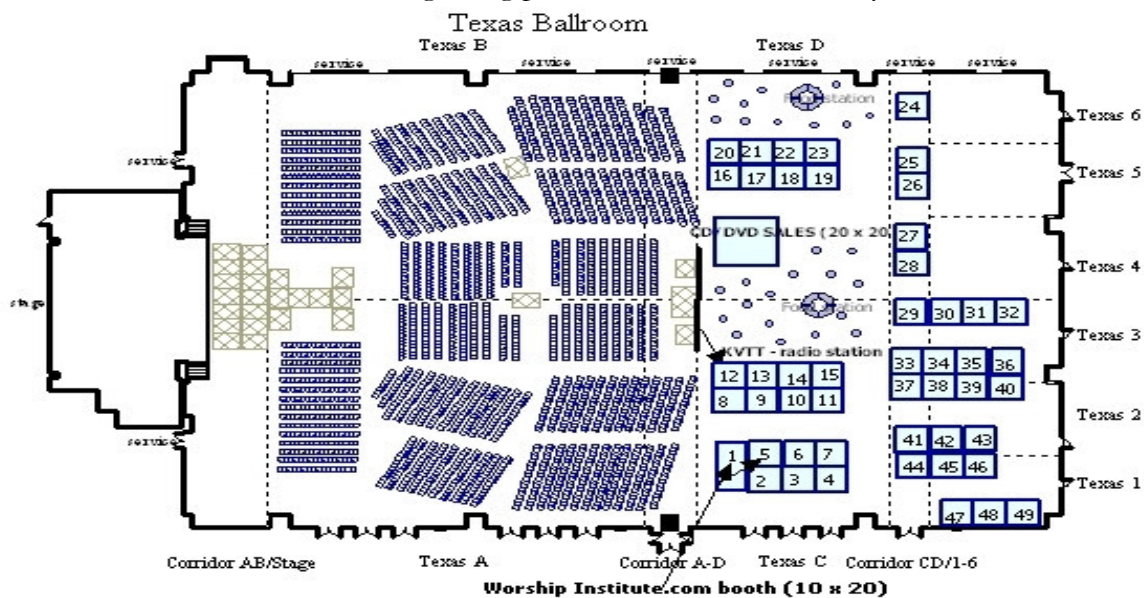
### Each (10 x 10) space/booth includes

- 1 draped 8 foot table and pipe-and-drape 10-foot back and 3-foot side walls
- 2 chairs
- company signage (if needed)
- access for 2 to the exhibit hall (does not include admission to workshops)

**Electrical power (5 amp 120 volt), telephone service, and other services are available through the hotel at special rates. Please contact Convention Services at the Gaylord Texan Resort @ (817) 778-3235.**

**Exhibit Times:** Booths will be staffed, open, *and actively promoted* each day from July 3<sup>rd</sup> through the 6<sup>th</sup>. Schedule of open and closed times will be available before the event. The exposition site will be available for your set-up beginning Tuesday, July 3<sup>rd</sup> at noon. Tear down will begin after the evening session on Friday night, July 6<sup>th</sup>.

**Security:** Professional security service will be provided by the Gaylord Texan Resort Security Department on the conference site the entire week and posted specifically at the exposition site during shutdown times. All exhibitors and sponsors will receive written directions regarding product and material delivery.



[ABOVE DIAGRAM IS TENTATIVE AND SUBJECT TO CHANGE]

# TRANSCEND 1.0

## Corporate Sponsor and Exhibitor Application

Thank you for your interest. Please complete the following information and return by fax or mail to:

WorshipInstitute.com  
P.O. Box 130, Bedford, TX 76095  
FAX: (817) 354-1226

Attention: Ed Wilson-Liu  
Corporate Marketing & Exhibits Director

50% of payment due with application. Balance due by June 15, 2007. No cancellations will be refunded after June 15<sup>th</sup>, 2007.

Make checks payable to: WorshipInstitute.com or charge \$ \_\_\_\_\_ to:

Credit Card \_\_\_\_\_ Exp. Date: \_\_\_\_\_

American Express      Visa      Master Card      Discover (Circle One)

Name on card: \_\_\_\_\_

Company Name: \_\_\_\_\_

Signage Name (for exhibit booth if different): \_\_\_\_\_

Representative: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Reps attending (for name badges): \_\_\_\_\_

I/we choose to participate in TRANSCEND 1.0 through the following (please check appropriate boxes):

- Platinum Sponsor Level (Package #1) - \$10,000.00
- Gold Sponsor Level (Package #2) - \$5,000.00
- Silver Sponsor Level (Package #3) - \$3,500.00
- Bronze Sponsor Level (Package #4) - \$2,000.00

Program Printed Ads:  Full-page (\$450)  Half-page (\$250)  Quarter-page (\$125)

Packet Insert.....  One sheet (\$300)  Additional page (\$100)

Exhibit Space .....  One space (\$500)  Additional space (\$300)

On Screen Advertising (\$500.00)

Briefly describe products or service sold or offered at exhibit: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Sponsor Representative \_\_\_\_\_ Approved by WI.com \_\_\_\_\_